
THE GREYCELLS

BY SCHOOL OF COMMERCE, FINANCE
AND ACCOUNTANCY



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Message from Editor's desk

Greetings and welcome to Volume II issue 5 of the Newsletter of School of Commerce, finance and accountancy, Christ (Deemed to be University) Delhi, NCR- "The-Greycells". Volume II articulates the double enthusiasm and determination of students and faculty in the SCFA.

With an unwavering focus on providing top of a line learning environment, SCFA conducted various activities to rear the minds of students. To begin the convivial, SCFA conducted a poster making completion to commemorate the birth anniversary of Sardar Vallabhai Patel, a key figure in India's political unity. Later, SCFA series of activities were conducted in remembrance of Dr APJ Abdul Kalam. With the importance of analytical thinking and problem-solving, SCFA in association with National Securities Depository Limited (NSDL) organized a workshop on "Introduction to Securities Market" through a webinar to introduce the students to the importance of securities in current times.

In this issue, The Greycells reflects the positivity embodied by our students and faculty. A glimpse of faculties' achievement have been featured in the issue.

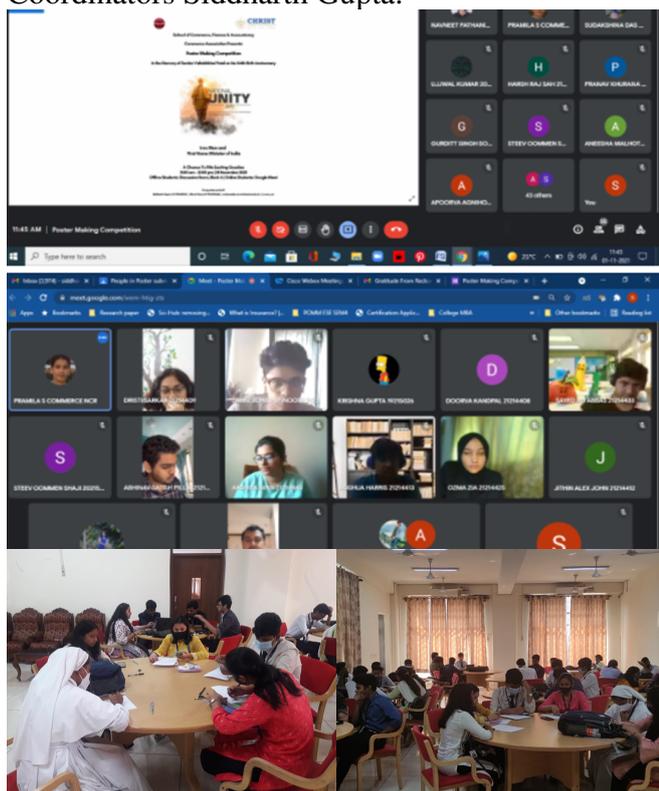
Warmest Regards
Dr Nitika Sharma

National Unity Day

Poster Making Competition

On November 1, 2011, at 11 a.m., the School of Commerce, Finance & Accountancy, CHRIST (Deemed to be University) Delhi-NCR held a Hybrid poster making competition. The day was observed to commemorate the birth anniversary of Sardar Vallabhai Patel, a key figure in India's political unity. A total of 150 people enrolled for the poster-making competition, with 130 of them participating.

The poster making competition concluded with a vote of thanks proposed by Dr S. Pramila, Assistant Professor, School of Commerce, Finance & Accountancy and Siddharth Gupta, Student Bachelor of Commerce (Honours) Third year, School of Commerce, Finance & Accountancy Dr S. Pramila as the Faculty Coordinator of the poster-making competition and Student Coordinators Siddharth Gupta.



Remembering Kalam

Remembering Kalam was organized by the School of Commerce, Finance & Accountancy, CHRIST (Deemed to be University) Delhi-NCR from 3rd November to 7th November 2021.

It was a competition to uncover diverse talents on the 90th birth anniversary of our former president Dr APJ Abdul Kalam.

The competition aimed at commemorating peoples' president Dr APJ Abdul Kalam, through the various activities involved in the event.

The activities were as follows;

- Poster Making (Digital)
- Hand Crafted Poster (Physical Submission)
- Short Poem (Written/Video)
- Shayari (Video)
- Essay (300 Words Minimum)
- Role Play (3-5 Minutes Video)
- Innovation Challenge (Problem Statement and Innovative Solution)
- Drawing (Digital/Handmade: Physical Submission/Scan and Upload)
- Painting (Handmade: Physical Submission/Scan and Upload)
- Learning from the Wings of Fire by Dr APJ Abdul Kalam (Video)

The targeted participants of the activity were the students of CHRIST (Deemed to be University) Delhi-NCR. A total of 79 students participated in the event from various schools in the CHRIST (Deemed to be University) Delhi-NCR. The event was headed by Siddharth Gupta (President – Reckons Aisle) and Shruti Khare (Secretary – Reckons Aisle) under the guidance of faculty coordinator Dr Harpreet Kaur.

Introduction to Securities Market

On 12 November 2021, the School of Commerce, Finance and Accountancy, Christ (Deemed to be University), Delhi NCR Campus, in association with National Securities Depository Limited (NSDL) organized a workshop on "Introduction to Securities Market" through a webinar. The Speakers for the session were:

Mr Aditya Bhoite (who works with NSDL) holds an MBA degree in marketing from Pune University. Currently working with NSDL, one of the largest Depositories in the World. He is a specialist in Research and Communication. Ms. Ritika Panwar (who is the speaker of NSE) is a Postgraduate in MBA (Finance) and is associated with National Stock Exchange as Senior Manager-Regulatory Operations. She has been associated with NSE for over 13 years. She has delivered Investor Education seminars in different cities of Northern India. During the session, we learned about our securities market. It is a place where things are bought and sold. It provides an opportunity for entrepreneurs to raise capital for business. We learnt about Depositories which says that it holds security in electronic form. We even learnt about how in order to start investing in the capital market one must have a bank account, Demat account or trading account. We were given insights on how one should start investing early which will not only make it easier to build wealth but also increase the probability of reaching financial stability at an early age. And discussed NIFTY ETF and Gold ETF to hedge inflation. At last, it was concluded that Investment is not gambling. We must invest with the slogan "SOCH KAR, SAMAJH KAR, INVEST KAR."

Faculty Achievements

Delivered an online guest lecture 'Guest lecture' in our program 'Masters of business administration' on the topic "Brand Segmentation and Positioning" organized by University of Management and Engineering, Linköping University, Sweden on 11 November 2021.



Dr Nitika Sharma

Delivered an Open Class "Market segmentation and brand positioning" organized by University of Beira Interior (UBI), Portugal on 25 November 2021.



Dr. Amrita Chaurasia

Presented a paper titled "Green Accounting and its Management in Hospitals" and attended the national Conference on "Emerging Trends in Accounting" on 29 October 2021

Team

- Dr. Nitika Sharma (Faculty Coordinator)
- Kunika Bansal
- Flevin Geejo
- Vaishnavi Vinay
- Arjun Bakshi

